

## IMPORTANT REMINDERS:

- Be sure to check your email daily to see if you are a winner.
- Make sure to check your junk/spam folder every day throughout the promotion.
- Daily drawings begin January 16, 2016. For a limited time.
- If you are a winner, you will receive an email from [hblockgrand@helloworldfulfillment.com](mailto:hblockgrand@helloworldfulfillment.com) with details on how to claim your prize.
- Winners will have **four days** to complete the required documents.
- Visit [hblock.com/grand](http://hblock.com/grand) for more details.



## H&R BLOCK 1,000 WIN \$1,000 DAILY SWEEPSTAKES (THE "PROMOTION") OFFICIAL RULES (THE "RULES")

### NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

**1. Eligibility:** The Promotion is open only to legal residents of the 50 United States (including D.C.) and Puerto Rico who are at least 18 years old at the time of entry. You are not eligible if you or your spouse is an H&R Block franchisee or an employee of Sponsor, Administrator, or their franchisees or affiliates. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Your participation constitutes your full and unconditional agreement to these Rules and the decisions of Sponsor and Administrator, which are final and binding in all matters related to the Promotion. Winning a prize is contingent on fulfilling all requirements set forth in these Rules.

**2. Sponsor:** HRB Tax Group, Inc., One H&R Block Way, Kansas City, MO 64105. **Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

**3. Timing:** The Promotion period begins on January 4, 2016 at 12:00 a.m. Pacific Time ("PT") and ends on February 15, 2016 at 11:59 p.m. PT (the "Promotion Period"). Administrator will conduct one random drawing (each, a "Daily Drawing") on the Daily Drawing Dates indicated in Table 1, for a total of 32 Daily Drawings. Entrants who enter the Promotion through an eligible method on any date during the Promotion Period (each, an "Entry Date") will be entered in Daily Drawings starting on or about the associated Daily Drawing Date specified in Table 1. Administrator's computer is the official timekeeping device for the Promotion.

TABLE 1	
Approximate Daily Drawing Date	Entry Date On or Before
1/16	1/04 - 1/11
1/17	1/12
1/18	1/13
1/19	1/14
1/20	1/15
1/21	1/16
1/22	1/17
1/23	1/18
1/24	1/19
1/25	1/20
1/26	1/21
1/27	1/22
1/28	1/23
1/29	1/24
1/30	1/25
1/31	1/26
2/1	1/27
2/2	1/28
2/3	1/29
2/4	1/30
2/5	1/31
2/6	2/1
2/7	2/2
2/8	2/3
2/9	2/4
2/10	2/5
2/11	2/6
2/12	2/7
2/13	2/8
2/14	2/9
2/15	2/10
2/19	2/11 - 2/15

**4. How to Enter:** There are two ways to enter the Promotion, as outlined below. You may enter one time during the Promotion Period regardless of method of entry. Any attempt by you to obtain more than one entry by any method will void your entries and you may be disqualified.

**a. Paid Tax Preparation:** When Sponsor or its franchisees or affiliates (together, "H&R Block") prepares your 2015 federal tax return on Form 1040, 1040A or 1040EZ (an "Eligible Return") at a participating H&R Block location, you will receive the opportunity to submit one entry (or, if you file a Married Filing Jointly Eligible Return, one entry each for you and your spouse) into the Promotion based on the applicable Entry Date, which is the date you pay (or arrange payment via a RAC) for the completion of the Eligible Return. Based on your Entry Date, you will be entered into Daily Drawings starting on or about the Daily Drawing Date specified in Table 1. Eligible Returns do not include extension filings, amendments (other than amendments to 2015 federal returns not originally prepared by H&R Block), prior-year returns, business returns, state or local returns, federal returns filed through the H&R Block DIY Software/Online, Best of Both, or Approve Online methods, or any return types other than those specifically described above.

**b. Mail-In Alternate Method:** To enter without making a purchase, hand print the following information on a 3" x 5" notecard and mail it in an envelope with proper postage to "H&R Block 1,000 Win \$1,000 Daily Sweepstakes," c/o HelloWorld, Inc., P.O. Box 5030, Department 823260, Kalamazoo, MI 49003-5030: (1) your full name; (2) your e-mail address; (3) your mailing address; (4) your date of birth (mm/dd/yyyy); (5) your home phone number; and (6) your responses to the following questions: (i) What tax preparation method did you use to file your 2015 taxes?; (ii) What form did you use to file your 2015 taxes?; and (iii) Have you used H&R Block to file your taxes?. You will receive one entry into the Promotion based on the applicable Entry Date, which is the date your entry is postmarked. Based on your Entry Date, you will be entered into Daily Drawings starting on or about the Daily Drawing Date specified in Table 1. All entries become the exclusive property of Sponsor and will not be acknowledged or returned. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Photocopies of 3" x 5" notecards will not be accepted. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected, or postage-due entries, which will be disqualified.

**5. Prize Drawings:** Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of the potential winners are final and binding. Administrator will randomly select one thousand (1,000) potential winners for each Daily Drawing from all eligible entries entered as of the applicable Entry Date. Non-winning entries from each Daily Drawing will carry over into subsequent Daily Drawings. Potential winners **will be notified by e-mail only** through an e-mail from Administrator at [hblockgrand@helloworldfulfillment.com](mailto:hblockgrand@helloworldfulfillment.com). Except where prohibited, each potential winner (or parent/legal guardian if winner is a minor in his/her state of residence) will be required to sign (via e-signature) and return a Declaration of Compliance, Liability and Publicity Release (a "Declaration"), which must be received by Administrator within **96 hours** of the date and time notice or attempted notice is sent. If a potential winner cannot be contacted via e-mail or fails to sign and return the Declaration or provide any other requested information within the required time period, or if the prize is returned as undeliverable, he/she will forfeit the prize. Receiving a prize is contingent

upon compliance with these Rules. If a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three alternate drawings will be held for each Daily Drawing, after which the applicable prize(s) will remain un-awarded. For winners who used the Paid Tax Preparation method of entry, prizes will be mailed to the winner's H&R Block tax office within seven days following receipt and verification of winner's Declaration. Within two weeks of receiving e-mail confirmation from Sponsor that the Declaration has been received and verified, winner will be required to contact Sponsor at the phone number provided by Sponsor to arrange to pick up the prize at the office. Prizes for winners who used the Mail-In Alternate Method will be mailed to winner's home address within approximately seven days of receipt and verification of the winner's Declaration.

**6. Prizes:** 32,000 PRIZES (1,000 awarded per Daily Drawing): A \$1,000 check. Prizes are non-transferable and no substitution will be made. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received. Limit one prize per person throughout the Promotion Period. Total value of all prizes: \$32,000,000.

**7. Release:** By participating in the Promotion, you agree to release and hold harmless Sponsor, Administrator, and their respective subsidiaries, affiliates, franchisees, advertising/promotion agencies, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of your participation in the Promotion or receipt or use or misuse of any prize.

**8. Publicity:** Except where prohibited, your participation in the Promotion constitutes your consent for H&R Block and its agents to use your name, likeness, photograph, voice, opinions, testimonials, and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

**9. General Conditions:** Sponsor reserves the right to cancel, suspend, and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error, or any other factor impairs the integrity or proper functioning of the Promotion, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law. Sponsor's failure to enforce any term of these Rules shall not constitute a waiver of that provision.

**10. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors, or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries or tax returns; (5) late, lost, undeliverable, damaged, or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason your entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, your sole remedy is another entry in the Promotion, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming, or any other reasons cause more than the stated number of prizes as set forth in these Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims. Under no circumstances will you be permitted to obtain awards for, and you hereby waive all rights to claim, indirect, punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased.

**11. Dispute Resolution:** All disputes, claims, and causes of action between you and the Administrator and/or Sponsor (including their direct or indirect parents, subsidiaries, affiliates, and franchisees and the predecessors, successors, officers, directors, agents, and employees of any of them) arising out of or connected with the Promotion or any prize awarded shall be settled by binding individual arbitration administered by the American Arbitration Association ("AAA" or the "Arbitrator"). However, you, Administrator, or Sponsor may bring an individual claim in small claims court, as long as it is brought and maintained as an individual claim. This arbitration provision limits your, Administrator's, and Sponsor's ability to litigate claims in court, and you, Administrator, and Sponsor each agree to waive your respective rights to a jury trial or trial by state or federal judge, to assert or participate in a class action lawsuit or class action arbitration, to assert or participate in a private attorney general lawsuit or private attorney general arbitration, and to assert or participate in any joint or consolidated lawsuit or joint or consolidated arbitration of any kind. The Arbitrator will have sole and exclusive jurisdiction over any dispute between you, Administrator, or Sponsor. The Arbitrator shall apply the AAA Consumer-Related Disputes Supplementary Procedure effective September 15, 2005 (as may be amended), available on the AAA's website [www.adr.org](http://www.adr.org), and as modified by the agreement to arbitrate in this Dispute Resolution section.

All arbitrations shall proceed on an individual basis. You, Administrator, and Sponsor agree that you will not file a class action or collective action against Administrator or Sponsor, and that each will not participate in a class action or collective action against the others. Administrator and Sponsor do not consent to, and the arbitrator shall not have authority to conduct, any class action arbitration, private attorney general arbitration, or arbitration involving joint or consolidated claims, under any circumstance. This Dispute Resolution section shall be governed by, and interpreted, construed, and enforced in accordance with, the Federal Arbitration Act and other applicable federal law. If a court decides that applicable law precludes enforcement of any of this section's limitations as to a particular cause of action, then that cause of action (and only that cause of action) must remain in court and be severed from any arbitration. Except as set forth above, if any portion of this Dispute Resolution section is deemed invalid or unenforceable, it will not invalidate the remaining portions of the Dispute Resolution section.

**12. Applicable Law:** Subject to and without limiting Section 11 of these Rules, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Rules, or the rights and obligations of you, Administrator, and Sponsor in connection with the Promotion or any prize, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules. Unless you, Administrator, and Sponsor agree otherwise, any arbitration hearing shall take place in the county of your residence.

**13. Your Personal Information:** Information collected from you is subject to Administrator's Privacy Policy at <http://www.helloworld.com/privacy-policy> and Sponsor's Privacy Policy at <http://www.hrblock.com/universal/digital-online-mobile-privacy-principles.html>. By entering the Promotion via the Paid Tax Preparation or the Mail-In Alternate Method you will be opting in to receive future marketing materials and communications from H&R Block to the contact information you provide. You may elect to opt-out of receiving future marketing materials and communications from H&R Block at any time by following the opt-out instructions on the applicable communication(s) or in Sponsor's Privacy Policy.

**14. Winner List:** For a winner list, visit <http://bit.ly/1kAe3eL>. The winner list will be posted after winner confirmation is complete.